

Metro Express Launches Epay Manager's Freight Distribution List

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Metro Express Logistics is pleased to announce the implementation of Epay Manager's innovative freight distribution list. This unique method of offering freight to carriers allows Metro Express to tender loads to its carrier database more efficiently than ever before; with the added benefit of assuring its customers, their freight will be moved by a trusted carrier at the lowest possible rate.

The freight distribution list uses Metro Express' dispatch software and carrier database to communicate available loads to trusted carriers. Each morning, and throughout the day as new loads become available, Metro's carriers will receive an interactive list of available loads via email. The list is organized so that Metro's carriers can quickly review load requirements and submit a bid when they have an available truck. As carriers submit bids, the system will organize and present them online, so that Metro's dispatchers can review bids and award loads to the most qualified and cost effective carriers.

The use of this system will enable Metro's logistics staff to reach more carriers, in a shorter period of time, than ever before. The system is designed to give participating carriers immediate access to available loads and allow them to make bids without sorting through numerous emails or load posting services. With this system, Metro's staff will be able to gather a large number of responses in a matter of minutes; an outcome that is not possible with traditional methods of procurement.

With this system, Metro no longer relies on load posting services. "While load posting services are great to find carriers in remote locations, they generally produce new or unproven carriers. The process of setting up a new carrier is time consuming and costly; and when we select the wrong carrier, we end up with a very unhappy customer," says Jerry Dunaway, Marketing Director, Metro Express Logistics Services.

The implementation of the distribution list is the most recent example of Metro Express' plan to improve relationships with customers and carriers by using technology. The appli-

cation compliments Metro's current use of Epay Manager's electronic invoicing and payment system, that allows the company to exchange invoices and delivery documents with its carriers and make payments electronically.

"We made the decision to implement the freight distribution list as a way to strengthen our carrier network and increase carrier retention. It's our belief that by providing easy access to loads and increasing cash flow to our carriers, we can build a much larger and more responsive base of carriers to serve our growing list of customers," says Dunaway.

To learn more about how Metro Express Logistics can benefit your company through its innovative use of technology, please contact Jerry Dunaway.

About Metro Express Logistics

Metro Express Logistics (a division of Metro Express Transportation Services, Inc.) provides third party logistics services to customers using proven and reliable carriers. Metro Express combines sophisticated information technology with innovative management to reduce cost and improve transportation processes for its customers. The company is based in St. Louis, Missouri with hub locations in Laredo, Texas and Detroit, Michigan and has more than nineteen years of experience in the transportation industry.

Additional information may be obtained at <http://www.metroexpressinc.com>, or via Email at logistics@metroexpressinc.com. Interested parties may also call Jerry Dunaway at 888-699-3813.